

Parks Sponsorship page

Park Sponsorship Scheme

The Parks service of North Hertfordshire District Council runs a sponsorship scheme, designed to offer local businesses the opportunity to advertise in popular destinations around the district.

Roadside bedding displays, play areas, water splash parks and skate/BMX parks in North Hertfordshire are available to sponsor with all proceeds being used to improve the surrounding park areas. You can see an example of a sign [below](#).

Some of the sites on offer include main town gateway locations such as those entering Letchworth Garden City and large floral beds in the Green Flag award winning Priory Memorial Gardens in Royston. Also available to sponsor are the extremely popular and recently improved and well used larger play areas in our towns. Four popular interactive water splash parks including the large water pool at Howard Park in Letchworth are also available to sponsor along with our newly constructed skate park at Norton Common in Letchworth.

For more information please contact the Parks Department on 01462 474000 or by email via services@north.herts.gov.uk to learn more about the scheme and discuss how it could help your business.

Sites available for sponsorship

| Site | Size (M2) | Description |
|--|--------------------|---|
| Letchworth Garden City | | The World's first Garden City |
| Pixmore Way roundabout flower beds | 177m ² | Flora display at main gateway into town centre |
| Howard Park play area | 1950m ² | Play area located adjacent large interactive water splash park attracting many thousands of visitors each year. |
| Norton Common, skate park | 1205m ² | New district wide skate boarding facility. |
| Baldock | | Historic market town |
| Avenue Park water splash park | 390m ² | Interactive water splash park, open May–September each year. |
| Royston | | Historic market town |
| Priory Memorial gardens, flora displays. | 617m ² | Town centre gardens. Displays include herbaceous borders and annual bedding. |
| Priory Memorial gardens, water splash park | 300m ² | Interactive water splash park, open May –September each year. |

APPENDIX D

| Hitchin | | Historic market town |
|---|--------------------|--|
| Bancroft Recreation Ground, water splash park | 300m ² | Interactive water splash park, open May –September each year. |
| Ransoms Recreation Ground, play area | 798m ² | Recently refurbished play area including equipment for all ages and multi use games area |
| Walsworth Common, Play Area | 1914m ² | Recently refurbished play area including equipment for all ages and ball games area |

Attachment**Size**
[Sponsorship sign example](#)

244.21 KB